

Why  makes sense.

ADAPTABLE BRAND ACTIVATION



Christa + Catherine

We increase performance.

50
yrs

COMBINED
EXPERIENCE

Whether it's an email campaign, an updated website, or a fully-refreshed brand identity, **our combined 50 years** of experience give you the ideal mix of strategy, writing, design, and digital.

We know what works, and we know how to deliver results that meet your goals, on time, and on budget.

We combine hearts&brains.

300%

[READ THE CASE STUDY](#)



We create beautiful outcomes based on the science of marketing. We know the data, and we deliver the **ROI**.

We blend prose with poetry to help you reach your goals.

If you're driven by numbers, know that we can boost your conversions with outcomes like tripled email clicks. If you're driven by the message, know that we'll convey the spirit of your brand, to those who matter.

We're
more efficient & less expensive.

2 for 1

We've got messaging and design covered, with brand strategy and digital marketing to round out the offering – at far less than you'd pay for two annual salaries.

We work independently and collaborate to solve your marketing challenges, at reasonable rates that get your work done on time.



 **125+** [VIEW OUR CLIENT LIST](#)

We build consensus.

For almost 30 years, we've helped more than **125**
companies build smart brands, drive marketing momentum,
and agree on their path forward.

We know it's not easy to go it alone – and hiring an outside
consultant can help move those internal mountains.

 **BRANDING** [CANDCBRANDING.COM](https://candcbranding.com)